ALTERNATIVE HAIR SHOW

THE GLOBAL EVENT OF THE YEAR
IN ITS 28TH YEAR PRESENTS

MASQUERADE

BOOK ONLINE NOW

www.alternativehair.org

THE 2010 ALTERNATIVE HAIR SHOW ARTISTIC TEAMS

Alan Edwards	UK
Angus M	USA
Burlingtons	UK
Carlo Bay	ITALY
Dmitry Vinokurov	RUSSIA
Easy Hair Fehringer	AUSTRIA
Gandini	ITALY
Guy Kremer	UK
Klaus Peter Ochs	GERMANY
Kohsuke Visual Network	JAPAN
Mahogany	UK
Nicholas French	USA
Saco	UK
Sanrizz	UK
Sassoon	UK
Stevo	SLOVENIA
Tim Hartley	UK
TIGI Creative Team	UK

Featuring presentations by

INTERNATIONAL VISIONARY AWARD®

For more information on the Visionary Award competition and how to enter please visit
www.alternativehair.org

SHOW INFORMATION

Early show	5pm
Late show	9pm
Arena Seating	£110
Balcony Seating	£80-£90
Gala Dinner (6pm)	£100

Celebrating 50 years of

Leukaemia & Lymphoma Research

Guests of the late show will have the exclusive opportunity to dine in a luxurious ballroom at the Grand Hall, Connaught Rooms at 6pm.
*Gala dinner includes cocktail reception 3 course meal w/wine. Held at the Connaught Rooms, adjacent to Freemasons' Hall.

BOOK ONLINE NOW

For ticket info: www.alternativehair.org
+44 (0) 207 242 3040 / info@alternativehair.org

As always, all ticket sales are a direct donation to Leukaemia & Lymphoma Research.

For student packages, contact Adaptable Travel:
ahs@adaptabletravel.co.uk or
+44 (0) 1451 832 133.

THE ALTERNATIVE HAIR SHOW IS ONLY MADE POSSIBLE WITH THE CONTINUED SUPPORT OF OUR SPONSORS

In support of Leukaemia & Lymphoma Research BEATING BLOOD CANCERS

Registered charity 216032 (England & Wales) SC037529 (Scotland)

TIGI® Schwarzkopf PROFESSIONAL ASTON & FINCHER PROFESSIONAL HAIR & BEAUTY SUPPLIES

Charity sponsors: AFFINAGE

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DEAR ALTERNATIVE HAIR SUPPORTERS,

The Alternative Hair Show is now in its 28th year. It's everlasting appeal and its deep consciousness in raising money to support those suffering from Leukaemia and other blood-related cancers, has resulted in an acclaimed global name for the charity.

Without the support of the International Hairdressing Trade media, Alternative Hair would be unable to publicize this event effectively, so we ask if you can very kindly support us, by adding information to diary pages and by giving us some editorial coverage on news pages in your magazines.

Alternative Hair is supported by many wonderful hairdressing teams who each year appear at their own expense to create incredible, imaginative and totally impressive performances based on an ever-changing theme. This year Alternative Hair is themed: Masquerade. With this idea, comes mystery and inspiration in many guises, guaranteed to excite and provoke the audience.

THE 2010 ALTERNATIVE HAIR SHOW INTERNATIONAL ARTISTIC TEAMS:

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Now an important part of the Alternative Hair Show: The Visionary Award embraces new talent and showcases international hairdressers, giving them the opportunity to show a model at this global event.
Entry to the Visionary award is by submission of a photograph. Details can be obtained from www.alternativehair.org.
(Closing date 31st August 2010.)

SHOW INFORMATION

DATE SUNDAY 17TH OCTOBER 2010
EARLY SHOW 5PM
LATE SHOW 9PM

VENUE THE GRAND TEMPLE,
FREEMASONS' HALL
60 GREAT QUEEN STREET,
COVENT GARDEN
LONDON, WC2B 5AZ

TICKET PRICES

ARENA SEATING:	£110
BALCONY SEATING:	£80 - £90
GALA DINNER:	£100 (6pm. Limited availability)

FOR TICKET INFO: BOOK ONLINE AT
www.alternativehair.org
+44 (0) 207 242 3040 / info@alternativehair.org

For further information please contact:
Tracey Howes and Natasha Davey, Alternative Hair
+44 (0) 207 242 3040 / info@alternativehair.org

Or Linda Evans TIGI haircare, Head of PR on:
levans@tigi.co.uk